

Prof. Dr. Martin Müller

Zeit in KIM: August 2009 bis Juli 2013

Rolle in KIM: Assistenzprofessor

KIM-Cluster: Reflexive Praktiken des Organisierens |
Transkulturalität

Derzeitige Position: Förderungsprofessor des Schweizerischen
Nationalfonds am Geographischen Institut der Universität Zürich



Publikationen

KIM Schlüsselpublikationen

- Müller, Martin.** 2011a. "Education and the Formation of Geopolitical Subjects." *International Political Sociology* 5: 1–17.
- Müller, Martin.** 2011b. "Market Meets Nationalism: Making Entrepreneurial State Subjects in Post-Soviet Russia." *Nationalities Papers* 39: 393–408.
- Müller, Martin.** 2013. "Lack and Jouissance in Hegemonic Discourse of Identification with the State." *Organization* 20: 279–98.
- Müller, Martin,** and Chris Steyaert. 2013. "The Geopolitics of Organizing Mega-Events." In *Handbook on the Geopolitics of Business*, edited by J. Mark Munoz, 139–50. Cheltenham: Elgar.
- Müller, Martin.** 2014. "The Topological Multiplicities of Power: The Limits of Governing the Olympics." *Economic Geography* 90 (3): 321–39.
- Beiträge zum Handbuch *Transculturalism and Business in the BRIC States: A Handbook*, Yvette Sánchez and Claudia Franziska Brühwiler (eds.) (2015): Farnham: Gower.
- **Müller, Martin** und Corinne Pernet. "BRIC Foundations: New Kids on the Block and the Implications for Transcultural Communication." 131–50.
 - Denisova-Schmidt, Elena, **Martin Müller** und Ulrich Schmid. "Russia". 207-28.
 - **Müller, Martin.** "BRIC on BRIC: How Brazil, Russia, India, and China view BRIC". 301-308

Medienbeiträge

- Hulliger, Simone. 2012. "Wintertraum oder Albtraum? Olympische Winterspiele in der Schweiz." Podiumsdiskussion. Radio DRS 1.
- Müller, Martin.** 2012a. "Die heile Fussballwelt der Ukraine." *St. Galler Tagblatt*, May 11.
- Müller, Martin.** 2012b. "Winterspiele taugen nicht als Imagerträger." *Neue Zürcher Zeitung*, November 5.
übersetzt erschienen als: **Müller, Martin.** 2013. "Les jeux, un mauvais vecteur d'image." *Le Temps*, February 28.

Workshop

Performing ANT: socio-material practices of organising (Februar 2012)

Zweitägiger Workshop mit 15 Teilnehmer_innen aus 6 europäischen Ländern (organisiert mit Christoph Michels und Björn Müller)

Lehre

Transkulturalität und Management (mit Y. Sánchez)	Master	HS 2011 – 2014
Planning and impacts of mega-projects	Bachelor	HS 2012
The Far North: Polar Lands at the Crossroads	Bachelor	HS 2011

Creative Cities, Creative Industries	Bachelor	FS 2011 – 12
Grossveranstaltungen in der Stadt- und Regionalentwicklung	Bachelor	HS 2010
Performing Markets: How Markets are Made	Master	HS 2010
Kultur und Politik: lokal, national, global	Bachelor	HS 2009

Weitere Publikationen seit 2009

- Flint, Courtney G., Bonita L. McFarlane, and Martin Müller. 2009. "Human Dimensions of Forest Disturbance by Insects: An International Synthesis." *Environmental Management* 43: 1174–86. doi:10.1007/s00267-008-9193-4.
- Job, Hubert, Marius Mayer, Manuel Woltering, Martin Müller, Bernhard Harrer, and Daniel Metzler. 2010. *The Regional Economic Impact of Bavarian Forest National Park*. Grafenau: Nationalpark Bayerischer Wald.
- Mayer, Marius, Martin Müller, Manuel Woltering, Julius Arnegger, and Hubert Job. 2010. "The Economic Impact of Tourism in Six German National Parks." *Landscape and Urban Planning* 97: 73–82. doi:10.1016/j.landurbplan.2010.04.013.
- Müller, Martin. 2009a. *Making Great Power Identities in Russia: An Ethnographic Discourse Analysis of Education at a Russian Elite University*. Vol. 4. Forum Politische Geographie. Zürich: LIT.
- . 2009b. "Measuring the Regional Economic Impact of Mega-Events: What Are the Benefits of the 2014 Olympics for Sochi?" In *Professional Training for the XXII Olympic and XI Paralympic Winter Games: Problems and Perspectives*, edited by Galina Romanova, 192–201. Sochi: Sochi State University for Tourism and Recreation.
- . 2009c. "Rethinking Identification with the Hegemonic Discourse of a 'Strong Russia' through Laclau and Mouffe." In *Identities and Politics during the Putin Presidency: The Foundations of Russia's Stability*, edited by Philipp Casula and Jeronim Perovic, 327–47. Stuttgart: ibidem.
- . 2009d. "Review of 'Geopolitics Reframed: Security and Identity in Europe's Eastern Enlargement' by Merje Kuus." *Osteuropa* 59: 170–71.
- . 2010. "Doing Discourse Analysis in Critical Geopolitics." *L'Espace Politique* 12: 1–18.
- . 2011a. "How Natural Disturbance Triggers Political Conflict: Bark Beetles and the Meaning of Landscape in the Bavarian Forest." *Global Environmental Change* 21: 935–46. doi:10.1016/j.gloenvcha.2011.05.004.
- . 2011b. "New Kids on the Block: The Rise of the BRIC and the Reconfiguration of Global Economic Ties." *European Researcher* 15: 1615–25.
- . 2011c. "Public Opinion toward the European Union in Georgia." *Post-Soviet Affairs* 27: 64–92.
- . 2011d. "Review of 'Urban Assemblages: How Actor-Network Theory Changes Urban Studies' by Ignacio Fariás and Thomas Bender." *Urban Studies* 48: 222–24.
- . 2011e. "Russland Im Aufwind: Geopolitische Implikationen Des Russischen Wachstums." In *Jahresheft Geopolitik 2010*, edited by Geoinformationsdienst der Bundeswehr, 52–58. Euskirchen: Bundeswehr.
- . 2011f. "State Dirigisme in Megaprojects: Governing the 2014 Winter Olympics in Sochi." *Environment and Planning A* 43 (9): 2091–2108. doi:10.1068/a43284.
- . 2012a. "Higher, Longer, Costlier: Risiko in der Planung von Grossprojekten." *St. Gallen Business Review Winter* 2012: 40–43.
- . 2012b. "Mittendrin statt nur dabei: Ethnographie Is Methodologie in der Humangeographie." *Geographica Helvetica* 67: 179–84.
- . 2012c. "Opening the Black Box of the Organization: Socio-Material Practices of Geopolitical Ordering." *Political Geography* 31 (6): 379–88. doi:10.1016/j.polgeo.2012.06.001.
- . 2012d. "Popular Perception of Urban Transformation through Megaevents: Understanding Support for the 2014 Winter Olympics in Sochi." *Environment and Planning C: Government and Policy* 30 (4): 693–711. doi:10.1068/c11185r.
- . 2012e. "Think Big! Das Großprojekt Sotschi 2014." *Osteuropa* 62 (6-8): 313–24.
- . , ed. 2013a. "Sochi and the 2014 Olympics: Game Over?" *Euxeinos* 12: 1–47.
- . 2013b. "Sochi and the 2014 Winter Olympics." *Religion & Society* 41: 21–23.

- . 2013c. “Text, Discourse, Affect and Things.” In *The Ashgate Research Companion to Critical Geopolitics*, edited by Klaus Dodds, Joanne P. Sharp, and Merje Kuus, 49–68. Farnham: Ashgate.
- . 2013d. “Toothless Tigers? A Commentary on Alec Murphy’s ‘Trapped in the Logic of the Modern State System.’” *Geopolitics* 18 (3): 724–29.
- . 2013e. “Парадоксальный Спектакль: Общественное Мнение И Олимпиада В Сочи.” *Неприкосновенный Запас* 88 (2): online.
- . 2014a. “From Sacred Cow to Cash Cow: The Shifting Political Ecologies of Protected Areas in Russia.” *Zeitschrift Für Wirtschaftsgeographie* 58 (2-3): 127–43.
- . 2014b. “Higher, Larger, Costlier: Sochi and the 2014 Winter Olympics.” *Russian Analytical Digest* 143: 2–4.
- . 2014c. “Introduction: Winter Olympics Sochi 2014: What Is at Stake?” *East European Politics* 30 (2): 153–57. doi:10.1080/21599165.2014.880694.
- . , ed. 2014d. “Sochi 2014: Great Games for a Great Power?” *East European Politics* 30 (2): 153–209.
- . 2015a. “After Sochi 2014: Costs and Impacts of Russia’s Olympic Games.” *Eurasian Geography and Economics* forthcoming. doi:10.1080/15387216.2015.1040432.
- . 2015b. “Assemblages and Actor-Networks: Rethinking Socio-Material Power, Politics and Space.” *Geography Compass* 9 (1): 27–41. doi:10.1111/gec3.12192.
- . 2015c. “(Im-)Mobile Policies: Why Sustainability Went Wrong in the 2014 Olympics in Sochi.” *European Urban and Regional Studies* 22 (2): 191–209. doi:10.1177/0969776414523801.
- . 2015d. “More-than-Representational Political Geographies.” In *The Wiley-Blackwell Companion to Political Geography*, edited by John Agnew, Virginie Mamadouh, Anna Secor, and Joanne Sharp.
- . 2015e. “Organizations, Geography of.” *International Encyclopedia of the Social & Behavioral Sciences*. Oxford: Elsevier.
- . 2015f. “What Makes an Event a Mega-Event? Definitions and Sizes.” *Leisure Studies* 0 (0): 1–16. doi:10.1080/02614367.2014.993333.
- . 2015g. “A Half-Hearted Romance? A Diagnosis and Agenda for the Relationship between Economic Geography and Actor-Network Theory (ANT).” *Progress in Human Geography* 39 (1): 65–86. doi:10.1177/0309132513518833.
- . 2015h. “The Mega-Event Syndrome: Why so Much Goes Wrong in Mega-Event Planning and What to Do about It.” *Journal of the American Planning Association* 0 (0): 1–12. doi:10.1080/01944363.2015.1038292.
- Müller, Martin, and Allison Stewart. 2015. “Does Temporary Geographical Proximity Predict Learning? Knowledge Dynamics in the Olympic Games.” *Regional Studies* forthcoming: 1–14. doi:10.1080/00343404.2014.917168.
- Müller, Martin, and Sven Daniel Wolfe. 2014a. “Fußball-Weltmeisterschaft in Russland 2018: bereits jetzt die teuerste aller Zeiten?” *Russland-Analysen* 279: 10–14.
- . 2014b. “World Cup Russia 2018: Already the Most Expensive Ever?” *Russian Analytical Digest* 150: 2–6.